

# **Tamara Fuentes**

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#### Work Experience

# • Hearst Magazines - Cosmopolitan: Associate Entertainment Editor (July 2021 – Present)

- Work alongside the entertainment team to keep our readers updated on all news involving TV, books, movies, and music.
- Write and update new content daily for our readers
- Help create the editorial calendar to find out what TV shows and movies to cover every month
- Attend special events like set visits, premieres, and conventions on behalf of Cosmopolitan for coverage
- Write a column on the magazine every issue highlighting the top picks *Cosmopolitan* readers should tune in for called *Excuses to Stay In*
- Work alongside publicists, networks, and other media groups to create and bring new exclusive content to our readers.

• Hearst Magazines - Seventeen: Associate Entertainment Editor (February 2021 – July 2021)

# Assistant Entertainment Editor (June 2018 – January 2021)

- Worked alongside the Director and Deputy Editor to coordinate entertainment content for Seventeen
- In charge of entertainment editorial calendar and coverage focusing on TV, movies, music and books
- Wrote and updated 5-8 stories a day, including search stories, news, and evergreen content
- Helped coordinate, book celebrities, and write up scripts for Seventeen's YouTube and TikTok channel
- Attended and covered special events and conventions to bring the latest information to *Seventeen* readers including set visits, junkets, and New York Comic Con
- o Interviewed and booked celebrities and people of interest for features on Seventeen's website
- Worked alongside publicists and PR professionals to help create and premiere exclusive content
- Hearst Digital Media: Newsroom Editorial Fellow (November 2017 April 2018)
  - Worked with 15+ sites including Cosmopolitan, Esquire, Harper's Bazaar, and Good Housekeeping
  - Pitched and wrote articles about a variety of topics including current events, entertainment, and lifestyle
  - Wrote between 3-4 articles a day, on average, for different brands and audiences
  - o Converted articles to scripts for video for social media engagement
  - Helped with fact checking and transcribing for other team members in a timely manner
- TV Guide Magazine: Editorial Intern (January 2017 May 2017)
  - o Transcribed interviews in a timely manner for staff writers
  - o Reached out to publicists and other professionals outside of TVGM for programming and calendar
  - Attended daily editorial meetings and pitched and created content for sister site, tvinsider.com
  - Compiled information for stories or special projects including fact checking and research
  - Created Snapchat stories for social media followers
  - Worked with other staff members on shared stories and ideas

# **Education and Memberships Groups**

- Member of Television Critics Association and the Latino Entertainment Journalists Association
- The College of New Jersey, Ewing, NJ (July 2013 May 2017) GPA: 3.449
  - Bachelor of Arts in Journalism and Professional Writing
  - Bachelor of Arts in Women's, Gender, and Sexuality Studies

# <u>Skills</u>

- Software Experience: Wordpress, Microsoft Office, Google Docs, Open Office, Microsoft Publisher, Adobe InDesign, WoodWing, Audacity, ProTools, Logic, Reason, Photoshop, Private CMS
- Experience with Chartbeat and Google Analytics
- Languages English, Spanish, basic Japanese, basic American Sign Language
- Advanced social media and blogging skills including SEO knowledge